

Sponsorship Form
CARS FOR KIDS AUTOMOBILE SHOW
To Benefit the Connecticut Junior Republic (CJR)
“Helping and Teaching Youth Since 1904”
www.ctjuniorrepublic.org

Sunday, October 10, 2021 (Rain Date Sunday, October 17, 2021)
Sponsorship Deadline: September 24, 2021

Please return form to: Connecticut Junior Republic, Development Office, P.O. Box 161, Litchfield, CT 06759
Phone: 860-567-9423 ext. 278, Fax: 860-567-8127, Email: fspencer@cjryouth.org. All proceeds to benefit the Connecticut Junior Republic (CJR), a 501(c)(3) organization that provides residential, education and community-based services for boys, girls and families from communities throughout Connecticut. Contributions are tax deductible to the extent permitted by law.



Sponsored by the Valley Collector Car Club, Inc. and the Litchfield Hills Historical Automobile Club
and Media Sponsor 97.3 WZBG

Name or Name of Business (Please print name as you wish to be recognized):

Name of Contact Person:

Mailing Address:

Telephone Number: _____ Email Address: _____

My gift is in honor of or in memory of (individual or business): _____

Please check box below to indicate the level of support and make check payable to CJR Fund, Inc. (Benefits for each level of support described on reverse.)

- | | |
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| <input type="checkbox"/> \$5,000 — Concours Sponsor | <input type="checkbox"/> \$ 250 — El Dorado Sponsor |
| <input type="checkbox"/> \$2,500 — Grand Prix Sponsor | <input type="checkbox"/> \$ 100 — Daytona Sponsor |
| <input type="checkbox"/> \$1,000 — LeMans Sponsor | <input type="checkbox"/> \$ 50 — Concord Sponsor |
| <input type="checkbox"/> \$ 500 — Sebring Sponsor | <input type="checkbox"/> \$ 25 — Tacoma Sponsor |

\$5,000 — Concours Sponsor

Concours Sponsor Logo and Company name will be featured on large banner visible from Route 63 and on at least two additional banners inside campus; prominent recognition in the event program, and on all promotional materials, including “T” shirts worn by volunteers, staff and students working at event. Concours Sponsor may elect to provide bags with name and logo for the “goodies” that will be given to exhibitors. The Concours Sponsor will have a table and a display at the event (must be staffed by sponsor’s representatives) and will be given the most prominent table location at the event (across from the registration/information/and announcement tent). A Concours Sponsor Trophy featuring name and company logo will be awarded to the car selected and awarded by up to six representatives sent by sponsor (includes admission and 10 complimentary food/activity tickets for each representative). This sponsorship will receive frequent recognition at event by announcement (minimum of three recognitions in the morning and three in the afternoon by announcer); prominent listing in event program and in all publications recognizing event sponsors. The Concours Sponsor will also be featured on the Cars for Kids Automobile Show page of the CJR website and will be recognized on CJR’s Facebook page twice a month, up to 5 months in advance of the event. Facebook recognition will include the sponsor’s logo and website link.

\$2,500 — Grand Prix Sponsor

Grand Prix Sponsor Recognition on three large signs prominently displayed at the event in key spectator locations; prominent recognition in the event program. Display table in prominent location with banner featuring logo and company name (must be staffed by sponsor’s representatives). Special Grand Prix Sponsor Trophy featuring Company logo to be selected and awarded by up to four representatives sent by sponsor (includes admission for four representatives, including 10 complimentary food/activity tickets for each person attending). Prominent recognition (at least twice during the morning and twice in the afternoon) by announcement at event; in event program and in all publications listing event sponsors. Grand Prix Sponsors will also be recognized on CJR’s Facebook page twice a month, up to 5 months in advance of the event. Facebook recognition will include the sponsor’s logo and website link.

\$1,000 — LeMans Sponsor

LeMans Sponsor Prominent recognition on large sign at the event; display table (must be staffed by sponsor representatives); prominent listing in event program. Sponsors may display their own banner at a table at the event if arranged in advanced. Admission for two representatives/officials to serve on LeMans Sponsors, Judging Panel, comprised of all LeMans Sponsors. This group will present a single LeMans Sponsors trophy. In addition to admission for two, the sponsorship includes 10 food/activity tickets for two representatives. Recognition by announcement at event in morning and afternoon; in event program and in all publications listing event sponsors. LeMans Sponsors will also be recognized on CJR’s Facebook page one time, within one month of the event. Facebook recognition will include the sponsor’s website link.

\$500 — Sebring Sponsor

Recognition by name as Sebring Sponsor on Sponsor Board at the event; by announcement at event in morning and afternoon; recognition listing in event program and in all publications featuring event sponsors.

\$250 — El Dorado Sponsor

Recognition by name on sign at event recognizing El Dorado sponsors and by announcement at event in morning and afternoon; in event program and in all publications listing event sponsors.

\$100 — Daytona Sponsor

Recognition by name announced at event; in event program and in all publications listing event sponsors.

\$50 — Concord Sponsor

Recognition by name announced at event and in event program.

\$25 — Tacoma Sponsor

Recognition by name announced at event.